



# COMMS NEWS SUMMER '06 from Datasharp Telecom

**W**elcome to the SUMMER edition of Comms News from Datasharp Telecom. Convergence, Hosted IP Telephony, VoIP, Bluetooth wireless are just a few of the buzz words flying around the telecoms arena at the moment as new and exciting products and services continue to explode onto the scene. It is easy to remember a time only a few years back when a telephone was just a boring telephone but now the race is on to create a seamless connectivity with your computers, mobiles, emails, faxes, headsets, internet etc and to join the virtual club through hosted solutions and Bluetooth connectivity. This is an exciting time for communications with so much going on and certainly there has never been a better time to explore what all these developments can do for you and your organisations. So, let your hair down, keep your mind open and let us unravel the mysteries of what lies ahead on the telecoms super highway.

Best wishes

A handwritten signature in black ink that reads 'M.D. Wilson'.

Managing Director

## THE EMERGENCE OF VoIP TECHNOLOGIES

Since the dawn of the internet there has been an almost insatiable desire from consumers and businesses to use this tool to communicate. It started with email where anyone could send or receive almost instantly a data or file attachment message with anyone else in the world. That in itself was groundbreaking, however, the technology was new and the size of information determined the speed of travel. Next came Broadband which expanded this capability allowing the user to send and receive more information at much quicker speeds. This again was a defining moment in the evolution which has fuelled consumer and business interest even more. However, the best was yet to come. IP

or Internet Protocol Technology has now arrived allowing a user to talk over the internet. This represents a giant leap for communications. At Datasharp we are fully embracing this technology and have recently launched a hosted IP telephony service.

## HOSTED VoIP TELEPHONY FROM DATASHARP

Hosted VoIP Telephony is an exciting new telecom service which is ideal for businesses with multiple sites or staff that work from home or travel a lot.



If your business is of this model we are confident you will benefit from efficient communications and substantial savings with our hosted IP solution. Instead of traditional phone lines, calls are made over a suitable Broadband line.

### Key Benefits include

- Substantial reductions on all calls
- Service is charged as a monthly fee per user
- Best-of-breed solution, the world's fastest, most reliable IP backbone
- Advanced system and call features for every user
- Enhances connectivity for home users, sales team and clients
- Online phone management and system administration tools
- Can scale from one user to a 1000
- State-of-the-art security and Quality of Service

For further information about Hosted VoIP Telephony please contact us or visit [www.voipphone-systems.co.uk](http://www.voipphone-systems.co.uk)

## PLANTRONICS VOYAGER 510 BLUETOOTH WIRELESS HEADSET



The Voyager 510 Bluetooth headset from Plantronics brings superb audio quality to the busy mobile professional and all-day wearing comfort in a stylish and discreet design. For added

convenience the Voyager 510 can be worn on either ear and folds for easy storage. For increased versatility it can optionally connect to your desk phone and/or PC.

- Stylish and lightweight (15g)
- Noise canceling microphone for clearer voice transmission
- Boom swivels for use on either ear
- Up to 6 hours talk time and up to 100 hours stand-by time
- Optional base unit adapter to Bluetooth-enable your office phone

### Headset only

**OUR PRICE £38** plus delivery

### Headset + Base Unit (for office use)

**OUR PRICE £150** plus delivery

## ERICSSON FIXED CELLULAR TERMINAL (F250m)

If you are spending £200 per month on calls to mobile phones then it might be worth considering a Cellular Terminal which connects to



an analogue trunk port on a phone system so that you can benefit from the lower cost of mobile to mobile calls. The phone system is programmed to automatically route mobile calls over the cellular terminal.

The Ericsson F250m is an ideal model for this. A spare analogue trunk port is needed for connection to the phone system; this may mean that a trunk card has to be added if no spare port exists.

**OFFER PRICE £225** plus installation  
**R.R.P of £259.95**

## SAVE TIME MAKING CALLS

If you regularly make outgoing calls, wouldn't it be nice to do it quicker and without misdialling? With **SmartPhone** software you can do this and it is usable with most Siemens and Nortel BCM systems. SmartPhone supports dialling from:

- TAPI compliant software such as MS Outlook
- Highlighting a number in Word, Excel etc.

In addition to dialling out SmartPhone provides

- On screen extension status
- Call handling using your mouse
- Live instant messaging
- Recent call history and statistics
- Screen popping
- Integration with databases (extra cost)

SmartPhone software starts at £200 plus installation on a suitable computer network.

## CUSTOMER NEWS

### RYLAND TECHNOLOGY

Specialising in custom software and web development, now have a Nortel BCM50 including remote worker software.

### MACH 1 COURIERS

Trading under several names, leading courier company Mach 1 has installed a Siemens HiPath 3800 with Callview Navigator to give a better service to their many callers. Conversation recording also eliminates any misunderstandings.

### AUROBINDO PHARMA

This Indian pharmaceutical company has moved to larger premises in Ruislip and upgraded to the Siemens 3500 with voicemail.

### DATASHARP TELECOM (Chiltern)

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